

# start/premio matteo olivero

start/saluzzo arte

**Premio Matteo Olivero**

40th edition

***Remembering memory***

Competition notice

## Organizers



## Patronage



## Contributors



## Main Sponsor



## **Fondazione Amleto Bertoni ([www.fondazionebertoni.it](http://www.fondazionebertoni.it))**

Fondazione Amleto Bertoni was established by the Comune di Saluzzo with the intent to promote the touristic development of the city and territory through the enhancement of the artistic and historical heritage and of the local craft excellence. Among these initiatives, a series of events have been designed in order to activate a dialogue between tradition and innovative expressive languages. To reach this goal, the Foundation organizes, coordinates and promotes the main events in the area.

## **The Blank Contemporary Art ([www.theblank.it](http://www.theblank.it))**

The Blank is a non-profit cultural association aiming to spread and expand passion and curiosity for contemporary art. The Blank is a network that brings together public and private, promoting and fostering contemporary research through international exhibitions, residencies, publications and educational projects.

## **Premio Matteo Olivero**

The Prize is dedicated to Matteo Olivero, divisionist Italian painter born in Portorotondo di Acceglio, a small town in the Cuneo province which he portrays in many of his paintings.

Fatherless since the age of two, Olivero had to rely only on his mother, towards whom he had a deep dedication feeling, similar to the one he had with art. The affection he had towards his mother was crucial for his education, as she directed him to art, leading him to the Accademia Albertina di Belle Arti of Turin.

Olivero had a controversial relationship with the artistic avant-gardes, in particular the one he had with the Futurist movement, which he categorically rejected.

Instead, he participated in the Divisionism's main events, exhibiting his artworks in Paris, Venice Biennial and Bruxelles.

His masterpieces testify and express all the passion he had for local landscapes and culture, and in particular for 'his' mountains, where he often came back especially at the end of his life, discouraged by a lack of recognition.

The equilibrium he always found in the mountain's heights definitely broke with his mother's death, a traumatic event that led him to suicide in 1932.

Since 2013, the Pinacoteca Matteo Olivero has been located in Saluzzo at the Antico Palazzo Comunale, which once was his studio. The Pinacoteca offers a wide selection of artworks realized by the artist. Among others, a sculpture depicting his mother's torso, previously used to adorn her headstone.

## Premio Matteo Olivero 40th edition

Fondazione Amleto Bertoni, together with The Blank Contemporary Art and the coordinators of the project Paolo Infossi and Roberto Giordana, presents the 40th edition of Premio Matteo Olivero. The Prize defines itself as a relevant event in the context of start/saluzzo arte, which goal is to enhance the territory through art and artists.

After the 2017 edition curated by Anna Daneri and Ettore Favini, the 2018 one, **curated by Stefano Raimondi and organized by The Blank Contemporary Art**, provides for an additional development and transformation of the format.

**By an open call, the 40th edition of Premio Matteo Olivero invites italian and international artists to design an exhibition on the memory topic. The call is open without age and medium limitations and the winner will realize his project at the prestigious Cappella Cavassa – a Renaissance hall, located into the cloister of San Giovanni monastery in Saluzzo, of great historical and artistic value.**

### Organization and curatorship

Stefano Raimondi curates the 40th edition of the Premio Matteo Olivero. The organization has been entrusted to The Blank Contemporary Art ([www.theblank.it](http://www.theblank.it)).

Stefano Raimondi (1981) is a contemporary art curator. Since 2011, he has been working at GAMeC - Galleria d'Arte Moderna e Contemporanea di Bergamo. Since 2010 he has been Director of The Blank Contemporary Art.

He started and co-directed BACO - Base Arte Contemporanea together with Mario Zanchi. Since 2011 he has curated more than forty solo exhibitions involving some of the most interesting italian and international artists like Cory Arcangel, Rashid Johnson, Ryan McGinley e Pamela Rosenkranz.

### Topic

The topic of the 40th edition of the Prize is ***Remembering memory.***

Memory is intended here as the ability to remember what it has been, to recall the past not with a nostalgic and passive attitude, but in an active way, to reinterpret the future. Hence, memory as recollection of moments, identity, historical lineage, technological issues, dematerialization, eternal youth, loss of control, etc.

### The exhibition venue, floor plan, images, description

The exhibition will be held at Cappella Cavassa, an entirely decorated and frescoed 100mq Renaissance hall. A really fascinating and inspiring place that characterizes the territory and is able to emphasize the staging which will take place in it. However, the space has limitations, as it will not be possible to drill its frescoed walls.

## **Timing**

### **March 20th, 2018**

Open call deadline (applications to be sent at [premiomatteoolivero@gmail.com](mailto:premiomatteoolivero@gmail.com))

### **By March 29th, 2018**

Winner announcement

### **April 27th, 2018**

Exhibition opening

### **May 27th, 2018**

Exhibition ending

## **Selection criteria, budget and guidelines**

The jury, lead by Stefano Raimondi, consists of internationally renowned curators, whom will be announced at the end of the open call, on March 20th, 2018, and by members of the Fondazione Amleto Bertoni and the city council of Saluzzo.

The jury will choose the best project, and will award the artist or collective of artists with a **prize of Euro 5.000,00 in order to realize the exhibition.**

This amount will cover the costs of: potential inspection at the site, transportation (if the artwork will not be realized on the spot), lights or additional structures, travels, participation at the opening of the exhibition, room, board and artist's fee.

Communication, display (if new structures or particular materials are not needed), insurance, surveillance (1 person), will be covered by start/saluzzo arte in collaboration with The Blank Contemporary Art and Izmade Srl SB.

50% of the amount of the prize will be paid at the moment of the winner announcement, while the remaining 50% will be paid at the end of the exhibition.

The jury will vote for the best project basing on the following criteria:

- originality of the project in relation to the topic
- consistency with the budget (it will be possible to show on letterhead any kind of supporting economical documentation, as well as any proof of production from galleries or companies)
- ability to communicate with an heterogeneous audience
- artist's CV

Both new and already existing artworks can be part of the exhibition project.

The winner is asked to donate a symbolic artwork (not necessarily from this project), that will become part of the Fondazione Amleto Bertoni's collection, as an historical record of the Premio Matteo Olivero.

## **Conditions of participation**

Participating in the competition is free of charge.

The competition is international, and doesn't have neither age nor medium limitations. Artists and collectives from every nation can participate, working in Italy or elsewhere.

Only the candidates who will have sent all the requested material within the application deadline can participate.

## **How to apply**

Interested parties can send their applications at **premiomatteoolivero@gmail.com**.

The following documentation is required:

- **artist's CV**
- **project**, including statement and graphics (images, rendering, etc.).

In addition, candidates can send any other material useful to understand the proposal.  
Document must be a .pdf file

- **portfolio** or any other documentation related to his/her own artistic research.  
Document must be a .pdf file of maximum six pages
- **completed application form**

**For the realization of the project, please view the following attachments:**

- **Floor plan and photographs**
- **Historical description**

The entire documentation must not exceed 10 MB. Uncomplete application will not be considered.

## **Copyright**

The organizers reserve the right to use the material required, as well as to photograph the project for documentation and archival purposes.

Organizers are exempted from rights of reproduction, utilisation and publication of images and material related to artists' works within the context of the Premio Matteo Olivero.

Responsibility coming from publication and exhibition of the project is only to be referred to the candidate.

### **Treatment of personal data**

Artists' personal data will be treated by the organizers exclusively to deal with the application. In accordance with article 7, D.lgs. 196/2003 it will be possible to request for personal data deletion sending an email to the address below, or writing to:

Fondazione Amleto Bertoni  
piazza Montebello 1  
12037 Saluzzo (CN)

### **Infos and contacts**

Participating to the selection counts as an acceptance to this regulation.

Info: Fondazione Amleto Bertoni, The Blank Contemporary Art

Phone: 017543527, 035 19903477

Email: [eventi@fondazionebertoni.it](mailto:eventi@fondazionebertoni.it), [premiomatteoolivero@gmail.com](mailto:premiomatteoolivero@gmail.com)

Web: [www.fondazionebertoni.it](http://www.fondazionebertoni.it), [www.theblank.it](http://www.theblank.it)